

# Champions of Design: Ira Gershwin, the Lyrical Mastermind



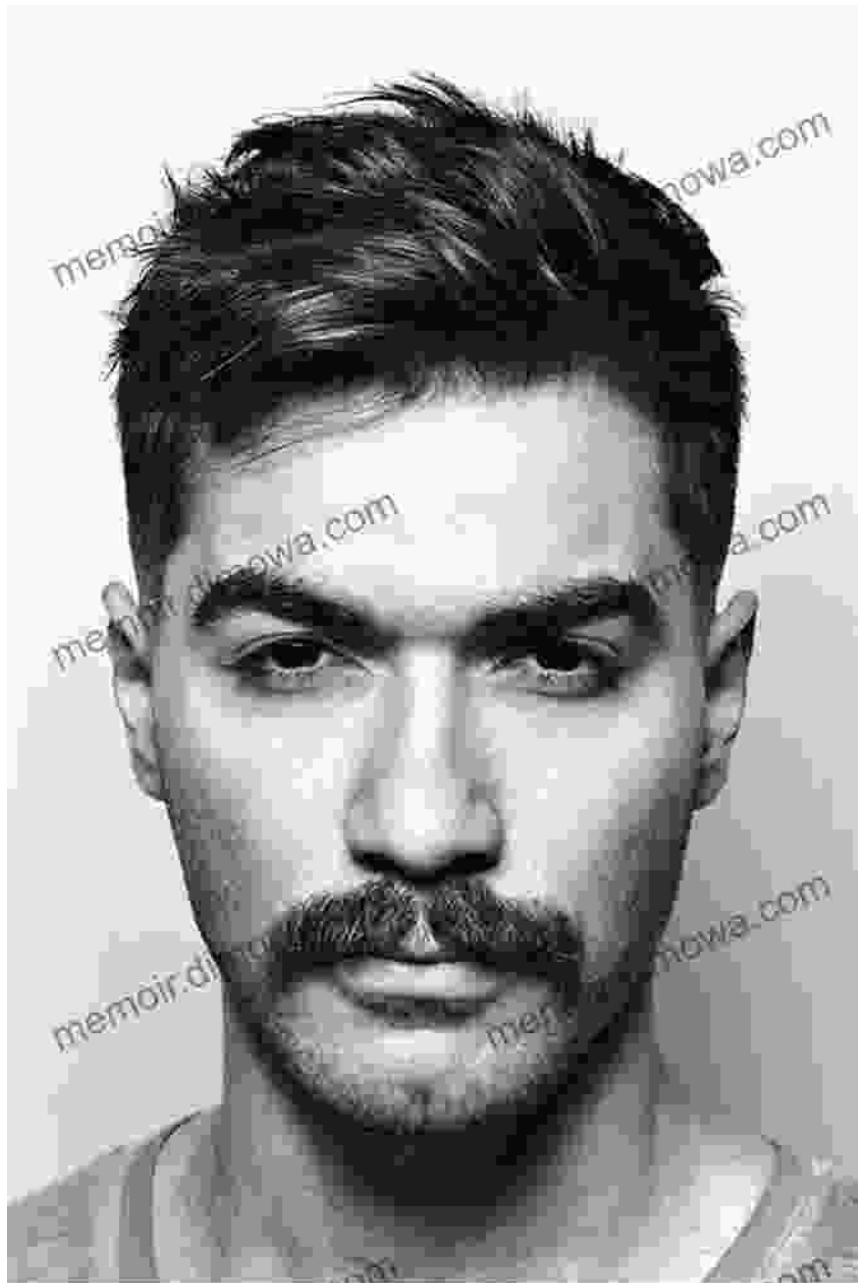
## Champions of Design 4 by Ira Gershwin

★★★★☆ 4.5 out of 5

Language : English  
File size : 11731 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 135 pages  
Lending : Enabled



## The Man Behind the Music



Ira Gershwin was born in New York City in 1896, the younger brother of the legendary composer George Gershwin. From a young age, Ira displayed a remarkable talent for writing, and he soon became known for his witty and insightful lyrics.

In 1919, Ira and George collaborated on their first Broadway musical, *La, La, Lucille*. The show was a critical and commercial success, and it

launched Ira's career as a top lyricist.

Over the next few decades, Ira Gershwin wrote lyrics for some of the most beloved songs in American history, including "I Got Rhythm," "Strike Up the Band," "Someone to Watch Over Me," and "Embraceable You." His songs were known for their clever wordplay, their sophisticated melodies, and their ability to capture the zeitgeist of the American experience.

### **A Legacy of Excellence**

Ira Gershwin's songs have been performed by countless artists over the years, including Frank Sinatra, Ella Fitzgerald, and Tony Bennett. His work has also been featured in numerous films and television shows.

In addition to his songwriting career, Ira Gershwin was also a successful author and lecturer. He wrote several books about music and the theater, and he was a frequent guest on radio and television programs.

Ira Gershwin died in 1983, but his legacy continues to live on. His songs are still performed and enjoyed by people all over the world, and his wit and wisdom continue to inspire new generations of artists.

### **Discover the Master Lyricist**

*Champions of Design: Ira Gershwin, the Lyrical Mastermind* is the definitive biography of one of the most important figures in American music. This book tells the story of Ira Gershwin's life and career, and it provides an in-depth analysis of his songwriting process.

Whether you're a fan of Ira Gershwin's music or you're simply interested in the history of American popular music, *Champions of Design: Ira Gershwin, the Lyrical Mastermind* is a must-read.

Free Download your copy today and discover the extraordinary life and legacy of Ira Gershwin.



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