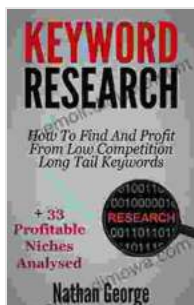


How To Find And Profit From Low Competition Long Tail Keywords 33 Profitable

In the competitive landscape of online marketing, finding profitable keywords that drive traffic and conversions can be a daunting task. Short, generic keywords are often highly competitive and expensive, making it difficult for small businesses and startups to compete.

However, there is a hidden gem in the world of keyword research: long tail keywords. These are specific, niche-oriented keywords that typically have lower competition and offer a higher chance of ranking in search engine results pages (SERPs).

In this comprehensive guide, we will delve into the world of long tail keywords and provide you with 33 proven strategies to find and profit from them. By leveraging these low competition keywords, you can unlock new traffic sources, increase your website's visibility, and boost your bottom line.



Keyword Research: How To Find And Profit From Low Competition Long Tail Keywords + 33 Profitable Niches

Analysed by Nathan George

★★★★☆ 4.1 out of 5

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Screen Reader	: Supported
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Long tail keywords are specific, multi-word phrases that are typically three or more words in length. They are more specific and less competitive than short, generic keywords. For example, instead of targeting the keyword "shoes," you could target the long tail keyword "comfortable running shoes for women."

Long tail keywords offer several advantages:

- **Lower competition:** They are less competitive than short, generic keywords, making it easier to rank for them in SERPs.
- **Higher conversion rates:** Long tail keywords are often more specific, which means they attract users who are further along in the buying cycle and are more likely to convert into customers.
- **More targeted traffic:** Long tail keywords attract users who are specifically interested in your products or services. This targeted traffic can lead to increased sales and conversions.

Now that you understand the benefits of long tail keywords, let's dive into the 33 proven strategies to find and profit from them:

1. **Use Google Keyword Planner:** Google Keyword Planner is a free tool that provides keyword suggestions and data. You can use it to find long tail keywords that are relevant to your business and have low competition.

2. **Analyze your competitors:** Use tools like SEMrush or Ahrefs to analyze your competitors' websites and identify the long tail keywords they are ranking for.
3. **Use Google Trends:** Google Trends allows you to see the popularity of keywords over time. You can use it to find long tail keywords that are gaining popularity.
4. **Use Google Search Console:** Google Search Console provides data on the keywords that people are using to find your website. You can use this information to identify long tail keywords that are driving traffic to your site.
5. **Use social media:** Use social media to listen to what people are talking about and identify potential long tail keywords.
6. **Use forums and discussion boards:** Participate in forums and discussion boards related to your industry to identify long tail keywords that people are using.
7. **Use keyword research tools:** There are a number of keyword research tools available, such as Moz, SEMrush, and Ahrefs. These tools can help you find long tail keywords that are relevant to your business.
8. **Use Google Suggest:** When you type a search query into Google, it will often suggest related long tail keywords. You can use these suggestions to find new long tail keywords to target.
9. **Use keyword modifiers:** You can use keyword modifiers, such as "how to," "what is," and "best," to create long tail keywords.

10. **Use location-based keywords:** If your business is local, you can target long tail keywords that include your location.
11. **Use question-based keywords:** People often use questions to search for information online. You can target long tail keywords that are in the form of questions.
12. **Use LSI keywords:** LSI (latent semantic indexing) keywords are terms that are related to your main keyword. You can use them to improve the relevance of your content and attract more traffic.
13. **Use synonyms and variations:** Use synonyms and variations of your main keyword to create new long tail keywords.
14. **Use negative keywords:** Negative keywords allow you to exclude certain words or phrases from your keyword searches. This can help you to focus on more relevant long tail keywords.
15. **Use Google Analytics:** Google Analytics can provide you with data on the keywords that are driving traffic to your website. You can use this information to identify long tail keywords that are performing well.
16. **Use Google Alerts:** Google Alerts can notify you when new content is published that contains your targeted long tail keywords. This can help you to stay ahead of the competition and identify new opportunities.
17. **Use keyword tracking tools:** There are a number of keyword tracking tools available, such as Rank Tracker and SERPWatcher. These tools can help you to track the performance of your long tail keywords.
18. **Analyze your backlinks:** The backlinks that point to your website can provide information about the keywords that people are using to find

your content. You can use this information to identify new long tail keywords to target.

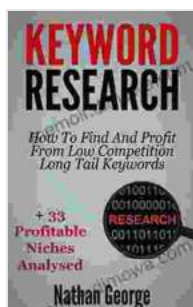
19. **Use the "People Also Ask" feature in Google Search:** The "People Also Ask" feature in Google Search provides related questions that people are asking about your main keyword. You can use these questions to create new long tail keywords.
20. **Use the "Related Searches" feature in Google Search:** The "Related Searches" feature in Google Search provides related keywords that people are searching for. You can use these keywords to create new long tail keywords.
21. **Use YouTube Suggest:** When you type a search query into YouTube, it will often suggest related long tail keywords. You can use these suggestions to find new long tail keywords to target.
22. **Use Pinterest Suggest:** When you type a search query into Pinterest, it will often suggest related long tail keywords. You can use these suggestions to find new long tail keywords to target.
23. **Use Twitter Search:** Twitter Search allows you to search for tweets that contain your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
24. **Use Facebook Graph Search:** Facebook Graph Search allows you to search for content that is related to your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
25. **Use LinkedIn Search:** LinkedIn Search allows you to search for content that is related to your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.

26. **Use Instagram Search:** Instagram Search allows you to search for posts that contain your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
27. **Use TikTok Search:** TikTok Search allows you to search for videos that contain your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
28. **Use Reddit Search:** Reddit Search allows you to search for subreddits and posts that contain your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
29. **Use Quora Search:** Quora Search allows you to search for questions and answers that contain your targeted long tail keywords. This can help you to identify new opportunities to reach your audience.
30. **Use Google My Business:** Google My Business allows you to create a free listing for your business. You can use this listing to include your targeted long tail keywords and attract more local traffic.
31. **Use social media advertising:** Social media advertising allows you to target your ads to people who are interested in your targeted long tail keywords.
32. **Use search engine advertising:** Search engine advertising allows you to place ads on search engine results pages. You can target your ads to people who are searching for your targeted long tail keywords.
33. **Create high-quality content:** Create high-quality content that is relevant to your targeted long tail keywords. This will help you to attract more traffic and improve your rankings in SERPs.

Finding and profiting from long tail keywords is a powerful strategy for driving traffic, increasing visibility, and boosting conversions. By implementing the 33 proven strategies outlined in this guide, you can unlock the untapped potential of long tail keywords and achieve maximum profitability.

Remember, long tail keywords are not a quick fix. It takes time and effort to identify and rank for these keywords. However, the rewards can be significant. By focusing on long tail keywords, you can gain a competitive edge, reach your target audience, and achieve your business goals.

So, embrace the power of long tail keywords



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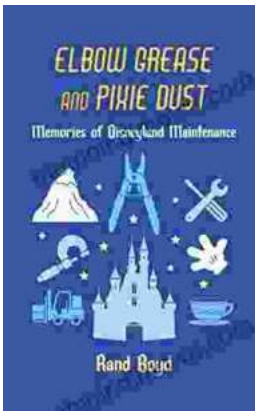
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