

The Communications and Change Leadership Playbook: A Comprehensive Guide to Implementing Electronic Health Records (EHRs)

In today's rapidly changing healthcare landscape, the implementation of electronic health records (EHRs) is essential for improving patient care, reducing costs, and increasing efficiency. However, successful EHR implementation is a complex undertaking that requires careful planning and execution.

The Communications and Change Leadership Playbook for Implementing Electronic Health Records provides a comprehensive roadmap for healthcare leaders to navigate the challenges and maximize the benefits of EHR implementation. This practical guide offers a step-by-step approach that covers everything from stakeholder engagement and change management to communications planning and risk mitigation.



Transformation and Your New EHR: The Communications and Change Leadership Playbook for Implementing Electronic Health Records (HIMSS Book)

by Adrian Pyne

★★★★☆ 4.2 out of 5

Language : English

File size : 4618 KB

Screen Reader : Supported

Print length : 180 pages

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Understanding the Importance of Communications and Change Leadership

Effective communications and change leadership are critical to the success of any EHR implementation. By engaging with stakeholders, managing resistance, and communicating the benefits of the new system, healthcare leaders can create a supportive environment that facilitates a smooth transition.

The Communications and Change Leadership Playbook provides practical tools and techniques for:

* Building a strong communications plan * Engaging stakeholders and managing resistance * Creating a culture of change * Monitoring and evaluating communications and change efforts

A Step-by-Step Approach to Successful EHR Implementation

The Playbook follows a logical progression of steps that guide healthcare leaders through the entire EHR implementation process:

1. **Assessment and Planning:** Assess the organization's readiness for EHR implementation, define project goals and objectives, and develop a detailed implementation plan.
2. **Stakeholder Engagement:** Identify and engage key stakeholders, including clinicians, administrators, patients, and families. Develop strategies to address their concerns and build support for the EHR implementation.
3. **Change Management:** Create a comprehensive change management plan that outlines the strategies and tactics for managing resistance

and facilitating adoption of the new EHR system.

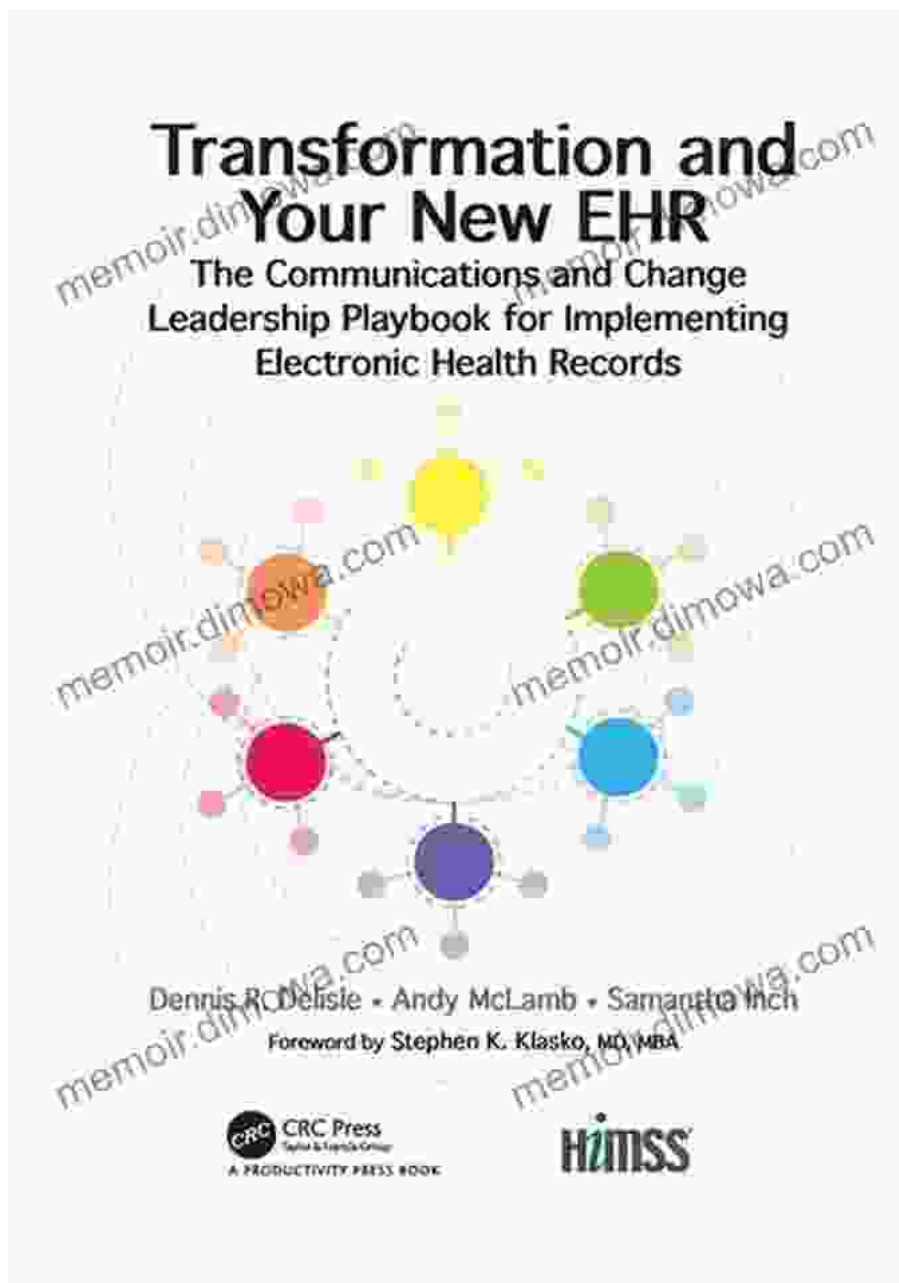
4. **Communications Planning:** Develop a detailed communications plan that outlines the messages, channels, and timeline for communicating with stakeholders throughout the implementation process.
5. **Implementation:** Execute the EHR implementation plan, including hardware and software installation, data migration, and user training. Monitor progress and make adjustments as needed.
6. **Evaluation:** Evaluate the success of the EHR implementation based on predefined metrics. Identify areas for improvement and make necessary adjustments.

Why Choose The Communications and Change Leadership Playbook?

* **Comprehensive:** Covers every aspect of EHR implementation from communications and change leadership to risk mitigation and evaluation. * **Practical:** Provides practical tools, templates, and case studies that can be applied directly to the implementation process. * **Evidence-Based:** Based on the latest research and best practices in EHR implementation and change management. * **Expert Insights:** Written by experienced healthcare leaders who have successfully implemented EHRs in various settings.

Free Download Your Copy Today

The Communications and Change Leadership Playbook for Implementing Electronic Health Records is an essential resource for healthcare leaders who are planning or currently implementing an EHR. Free Download your copy today and take the first step towards successful EHR implementation.



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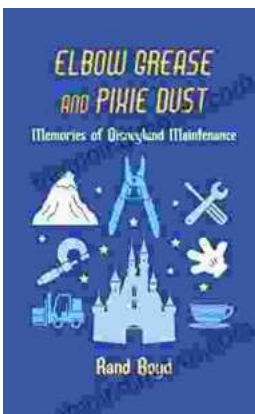
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