

# Video Marketing For Marketers: The Ultimate Guide to Creating Engaging Videos That Drive Results

Video marketing is one of the most powerful ways to reach your audience and drive results. But creating engaging videos that people will actually watch can be a challenge.



## Video Marketing for Marketers : Building Trust, Engagement, and Conversion on the Customer Journey

by Adrian Sandmeier

★★★★☆ 4.1 out of 5

Language : English  
File size : 2434 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
X-Ray : Enabled  
Word Wise : Enabled  
Print length : 155 pages  
Lending : Enabled



That's where Video Marketing For Marketers comes in. This comprehensive guide will teach you everything you need to know about creating videos that will capture your audience's attention and drive results.

### What You'll Learn in Video Marketing For Marketers

- The basics of video marketing

- How to create engaging videos
- How to promote your videos
- How to measure the success of your video marketing campaigns

## **Who Should Read Video Marketing For Marketers**

This book is perfect for marketers of all levels, from beginners to experienced professionals. If you're looking to create videos that will help you reach your business goals, then this book is for you.

## **About the Author**

Sean is a video marketing expert with over 10 years of experience. He has helped businesses of all sizes create engaging videos that have driven results. He is also the founder of Video Marketing School, an online training platform that teaches businesses how to use video marketing to grow their businesses.

## **Testimonials**

"Video Marketing For Marketers is the definitive guide to video marketing. Sean covers everything you need to know, from creating engaging videos to promoting them and measuring their success. This book is a must-read for any marketer who wants to use video to grow their business."

### **- Guy Kawasaki, author of *The Art of the Start***

"Video Marketing For Marketers is a practical and actionable guide to creating videos that will help you reach your business goals. Sean provides step-by-step instructions and real-world examples that will help you get started with video marketing today."

**- Neil Patel, co-founder of Neil Patel Digital**

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